



For Immediate Release

MEDiChair Abbotsford Wins National Franchisee of the Year Award

Abbotsford & Hope, BC and Calgary, Alberta (April 07, 2010) – Mr. Bas van Lankvelt, COO, MEDiChair, North America's largest and fastest growing Home Medical Equipment (HME) franchise operation is pleased to announce that Mr. Jason Clarke, owner of MEDiChair Abbotsford and MEDiChair Hope has earned the company's prestigious 2009 Franchisee of the Year Award.

"Winning this award requires an exceptional effort on the part of a franchisee who must integrate outstanding business values and sales growth with MEDiChair's core values of care, knowledge, value and customer service excellence," explains van Lankvelt. "Jason and his team in Abbotsford and their recently opened Hope store exceeded expectations in every category among our 60+ franchisees across Canada. Even in a lacklustre economy in 2009, Jason increased sales by 30 percent."

"MEDiChair Abbotsford is worthy of this award on so many fronts including technical expertise; involvement at all levels of the business; knowledge of the industry; receiving kudos from customers as well as industry and healthcare professionals, and by positively representing MEDiChair in all aspects their business operations."

"This is a huge honour for us," explains Clarke. "Our team of Louisa Harvey (Sales/Admin), Darrell Peters (Service) and Lil Clarke (Store Manager, Hope) have worked long hours and put their heart and soul into building our Abbotsford sales and successfully expanding our business operations into the retirement community of Hope."

Clarke added that a strategic renovation of the Abbotsford store and expansion of the showroom played a key role achieving a significant sales growth. "It also helped to improve our overall sales and service operations and enhanced our ability to accommodate the specialized needs of local health care professionals."

About MEDiChair 'the home medical equipment specialists'

Celebrating 25 years in Canada in 2010

MEDiChair, a LifeMark Health Management company, is North America's largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada. MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained HME consultant committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. www.medichair.com

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For more information, please contact:

Mr. Jason Clarke, Owner, MEDiChair Abbotsford & MEDiChair Hope (604) 852-3191 • 1-800-330-3988
fraservalley@medichair.ca

Neil Bousquet APR, PR MEDiChair (403) 256-8834 neil.bousquet@medichair.com