



For Immediate Release

## **MEDichair Brandon celebrates move to larger store with Open House June 3**

*Proceeds from \$3 lunch donated to Westman Cerebral Palsy Association*

Brandon, Manitoba (May 28, 2010) – “The Home Medical Equipment business in the Brandon area is in the midst of strong growth,” explains Jan van Lankvelt, co-owner, MEDichair Brandon. “It just made sound business sense to open a new store at 425 Pacific Avenue in order to expand our sales and service capabilities for our customers and for the healthcare professionals in the Brandon area. To celebrate this special occasion, we are having a special Open House on June 3rd with lunch, entertainment and a mini-tradeshow with representatives from several Home Medical Equipment (HME) suppliers on hand to demonstrate the latest technological advances. All the proceeds from the lunch prepared by Danny’s Whole Hog will be donated to the Westman Cerebral Palsy Association.”

The new 3600 square foot store (up from 2700 sq. ft.) houses an expanded sales showroom, on-site service centre as well as storage and administration. The new fully equipped showroom features lift chairs, bathroom and bedroom accessories, lifestyle devices to enhance daily living as well as overhead track lifts, stair lifts, and wheelchair accessible vehicles.

“At MEDichair Brandon we want our customers to learn first-hand about all the technological advances in HME products, and about our services,” explains van Lankvelt. “One of our innovative practices is for those residents who don’t drive and for others with physical and/or mobility challenges, MEDichair Brandon makes house calls. We also pick up and deliver the HME products that we sell and service.”

MEDichair Brandon also works closely with its clients, some of whom choose to finance their purchases through flexible monthly payments over an extended period with the requisite credit approvals.

### **About MEDichair ‘the home medical equipment specialists’**

#### ***Celebrating 25 years in Canada in 2010***

MEDichair, a LifeMark Health Management company, is North America’s largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada. MEDichair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDichair prides itself on providing caring, knowledgeable and highly trained HME consultant committed to finding the right home health care product solution for each customer. MEDichair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. [www.medichair.com](http://www.medichair.com) [www.brandon.medichair.com](http://www.brandon.medichair.com)

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