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For Immediate Release

## **MEDiChair Sudbury opens satellite store in Elliot Lake**

Sudbury and Elliot Lake, Ontario -- Norm Gervais, Owner of MEDiChair Sudbury had been looking for the right business partner to help expand and grow his home medical equipment business within his franchise territory, in particular the city of Elliot Lake, a 1.5 hour drive from Sudbury. In early 2008, Gervais partnered with Elliot Lake entrepreneur Carolyn Séguin, owner of C&R Variety Plus to open MEDiChair Elliot Lake.

“Elliot Lake is a modern, fast growing community with abundant business opportunities, an active retirement population and a growing all-season tourist industry,” says Gervais. “Carolyn Séguin allows MEDiChair to have a beachhead in the community to showcase our home medical equipment (HME) products and services as well as provide local, hands on service to customers.”

For now, MEDiChair Elliot Lake has a small but efficient space within the Variety store to display its products such as lift chairs, scooters, wheelchairs, walkers and bathroom safety. Séguin says that plans are already in the works to expand the show room to offer a full range of HME products.

MEDiChair Elliot Lake is located at 50 Esten Drive South (705) 848-7013

### **About MEDiChair ‘The Home Medical Equipment Specialists’**

[MEDiChair](#), a LifeMark Health Management company, is North America’s largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada.

MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and personal health care products such as incontinence supplies, wound care products, compression stockings, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained consultants committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. [www.medichair.com](http://www.medichair.com)

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