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For Immediate Release

MEDiChair New Brunswick Wins National Franchisee of the Year Award

Saint John, Fredericton & Moncton franchises share award

Saint John, New Brunswick and Calgary, Alberta – For the first time in the history of the “Franchisee of the Year Award”, MEDiChair has named MEDiChair Saint John, MEDiChair Fredericton and MEDiChair Moncton as joint winners of its Franchisee of the Year award for 2007. All three franchises are owned by Randy McLaughlin. In presenting the awards, MEDiChair COO Bas van Lankvelt explained that the award is the most prestigious that the Company offers to its franchisees who operate more than 65 stores across Canada. “It is our highest achievement award and is presented annually to the franchisee who best exemplifies MEDiChair’s core values of care, knowledge, value and customer service excellence.”

“Being named as the national Franchisee of the Year is a collective honour for all three of our stores in Saint John, Fredericton & Moncton,” says franchise owner Randy McLaughlin. “This is an outstanding team achievement. The award is an acknowledgement of the superior customer service provided by our 20 employees. Collectively, their compassion, knowledge and dedication to providing the highest level of service to our customers is the backbone for our business success in all regions of New Brunswick. We constantly strive to have the best people available from within this industry as part of our growing team, to service our customer base. It certainly is an honour to be named the 2007 Franchisee of the Year!”

Van Lankvelt added: “To be considered for this honour, a franchise must excel in all areas. They must provide excellent customer service, which means they provide a satisfying experience for their clients, and they must truly be ‘Home Medical Equipment Specialists’. They must also demonstrate a history of development and growth in sales, profitability and market penetration. Finally, franchisees must create value not only for themselves, but for their staff, their customers, and their peers. Franchisees are the key ingredient making MEDiChair great! Under the leadership of owner Randy McLaughlin, MEDiChair Saint John, MEDiChair Fredericton and MEDiChair Moncton have done a stellar job. Collectively and individually they are worthy of the title Franchisee of the Year.”

About MEDiChair ‘The Home Medical Equipment Specialists’

MEDiChair, a LifeMark Health Management company, is North America’s largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada.

MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and personal health care products such as incontinence supplies, wound care products, compression stockings, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained consultants committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. www.medichair.com

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