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For Immediate Release

MEDiChair & CHATS join forces in Newmarket

*MEDiChair and Community Home Assistance To Seniors combine expertise
to open first MEDiChair-CHATS store in Newmarket*

Calgary, Alberta and Newmarket, Ontario – MEDiChair, Canada's largest Home Medical Equipment (HME) franchise company has joined forces with CHATS (Community Home Assistance To Seniors) to open a new store in Newmarket to serve the needs of seniors and their caregivers in York Region.

"This is an exciting new development for MEDiChair in Ontario," says MEDiChair's COO, Bas van Lankvelt. "Combined, MEDiChair and CHATS will provide a higher level of customer service. CHATS is a proven leader in assisting seniors with individual care and caregiver support in pursuit of independent living. MEDiChair is a Canadian leader in providing home medical and mobility equipment for seniors. Together, MEDiChair-CHATS will provide seniors and caregivers with a superior health care option."

CHATS' Executive Director, Deborah Egan concurs, "Together, MEDiChair-CHATS are ideally positioned to meet the healthcare needs of a fast-growing seniors demographic in York Region. Both MEDiChair and CHATS share important values including commitments to trust and caring with exceptional customer service, and a dedication to client safety. These like-minded attributes make this partnership a great combination."

Egan noted that the CHATS' Board of Directors approved this new business initiative partly because it provides CHATS' clients with a high quality, professional service that they require and that supports their independent lifestyle issues. "It's also a win-win for our clients and their caregivers knowing that their purchase at MEDiChair-CHATS provides another source of funding for CHATS to provide a full range of support services to approximately 4,500 seniors in York Region."

The 4,800 square foot MEDiChair-CHATS store located at 105 Harry Walker Parkway in Newmarket, Ontario is scheduled to open in April-May 2008.

About CHATS (Community Home Assistance To Seniors)

Formed in 1980 in York Region, CHATS embraces a vision of excellence that takes an innovative approach to wellness for both seniors and caregivers. CHATS is dedicated to assisting seniors with an independent lifestyle in the diverse communities of York Region, and is committed to providing care and support to caregivers, addressing their unique needs and concerns. www.chats.on.ca

About MEDiChair 'the home medical equipment specialists'

MEDiChair, a LifeMark Health Management company, is North America's largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada.

MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained consultants committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. www.medichair.com

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