



For Immediate Release

MEDiChair appoints Hignett as Director, Regional Support, Eastern Canada

Etobicoke, ON, Calgary, Alberta (April 05, 2010) – Bas van Lankvelt, COO, MEDiChair North America's largest and fastest growing Home Medical Equipment (HME) franchise operation, is pleased to announce the appointment of Mr. Harry Hignett, as Director, Regional Support – Eastern Canada.

"We are pleased to have attracted such a seasoned HME professional to work in concert with our franchisees," explains van Lankvelt. "Harry's wealth of experience and knowledge of the HME market will be invaluable to our franchise network in eastern Canada."

Most recently, Hignett held the position of Territory Management for a major Canadian manufacturer of mobility products. A graduate of the Bachelor of Science program at Minot State University, North Dakota, he has been involved in the Home Medical Equipment industry since 1996. He has held senior positions in Sales and Marketing, Store Management, and District Management. Hignett will be based at MEDiChair's Eastern Regional Office in Etobicoke.

About MEDiChair 'the home medical equipment specialists' Celebrating 25 years in Canada in 2010

MEDiChair, a LifeMark Health Management company, is North America's largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada. MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained HME consultant committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. www.medichair.com

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For more information, interviews and/or hi-rez photography, please contact:

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