

**Canada's largest Home Medical Equipment (HME) company opens new store in Hope**  
*MEDiChair Hope to service HME needs of surrounding communities*

Hope, British Columbia (November 19, 2009) – “The Home Medical Equipment industry in British Columbia is in the midst of strong growth,” explains Jason Clarke who owns both MEDiChair Hope and MEDiChair Abbotsford. “Strategically, we view the town of Hope and its surrounding communities as being under serviced in terms of HME products and services. That will all change when we open our new 1500 sq. ft. store in early December. We hope to make it a one-stop-shopping experience for our customers.”

Clarke added, “Although we operate a flagship store in Abbotsford, we felt that in order to provide the optimum service to our customers across our significant geographical boundaries, it made good business sense to open MEDiChair Hope.”

Located at 591 Wallace Street Unit A, the new store will house MEDiChair Hope's administration, showroom, service and storage needs. It will also provide occupational and physiotherapists with a venue to bring their clients to experience and assess HME products such as walkers, power wheelchairs and scooters. Other products on display include lift chairs, bathroom and bedroom accessories, lifestyle devices to enhance daily living and soft goods such as incontinence and rehabilitation products.

“At MEDiChair Hope we want our customers to learn first-hand about all the technological advances in HME products, and about our services,” explains Clarke. “One of our innovative practices is for those residents who don't drive and for others with physical and/or mobility challenges, MEDiChair Hope makes house calls. We also pick up and deliver the HME products we sell and service.”

MEDiChair Hope also has the expertise to help clients and families research available funding options through provincial programs and service organizations. “We also work closely with our clients some of whom may choose to finance their purchases through flexible monthly payments over an extended period of time with the requisite credit approvals.”

**About MEDiChair ‘the home medical equipment specialists’**

MEDiChair, a LifeMark Health Management company, is North America's largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada. MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained consultants committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. [www.medichair.com](http://www.medichair.com)

-30-

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