



For Immediate Release

MEDiChair Burnaby launches new website with local information

*www.vancouver.medichair.com provides Burnaby area customers
with national resources + local information and expertise.*

Burnaby, BC (September 29 2009) -- MEDiChair, North America's largest and fastest growing Home Medical Equipment (HME) franchise company, with stores from coast-to-coast in Canada has embarked on an ambitious program to update its franchisee network websites. "Although MEDiChair has an excellent national website, the timing is right for MEDiChair Burnaby to have its own website with fresh information and resources that are customer focussed for the Burnaby market," says General Manager Mike Smith.

"In addition to industry related education and resource information, www.vancouver.medichair.com will be supplemented with local features that are relevant for both consumers and health care professionals in the Burnaby area. As an example, this will include the availability of local Home Medical Equipment products and services, funding information and links to government agencies and health care agencies locally, provincially and nationally. We also have an opt-in confidential email program for subscribers to be alerted about special local events and product promotions. There is also an on-line map to easily find us."

Smith explained that www.vancouver.medichair.com is ideal for seniors, caregivers and health care professionals looking for educational information and reliable local resources for Home Medical Equipment.

"We update www.vancouver.medichair.com regularly to ensure the information is fresh and relevant. We will also be adding new features as they become available to us."

MEDiChair's national roll out of its new localized website project is expected to be completed by year-end.

About MEDiChair 'the home medical equipment specialists'

MEDiChair, a LifeMark Health Management company, is North America's largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada.

MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained consultants committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. www.medichair.com

-30-

For more information, interviews and/or hi-rez photos, please contact:

Mr. Mike Smith, General Manager, MEDiChair Burnaby, 604-524-4000 • 1-800-661-1416
vancouver@medichair.ca

Mr. Neil Bousquet APR, PR MEDiChair (403) 256-8834 prwizard@prwizard.ca