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For Immediate Release

MEDiChair North Coast is newest and largest franchise territory in BC

Terrace, British Columbia -- "We are definitely the largest MEDiChair franchise territory in BC," says Garry Roth who along with brother Dennis and sister-in-law Darlene own a new local company called MEDiChair North Coast. "I don't know the exact total number of square miles but I do know that it's larger than the country of France," smiles Roth. "We've been told it's about 1/5th of the total land mass of British Columbia. Our territory is bounded by the Queen Charlotte Islands in the west, the Yukon border in the north, Kitimat in the south and Houston in the east. Any way you look at it, we have a big territory."

The Roth brothers decided to get into home medical equipment business on the advice of Dennis Roth's wife. "Darlene has more than 20 years of experience working in the healthcare field specializing in geriatric care," explains Garry Roth. It was while she was working at the Terrace View Lodge that she discovered the area was underserved in terms of home medical equipment and rehab products."

"The more we looked into it, the more the MEDiChair name surfaced as the biggest and best home medical equipment specialists in Canada. So, after much research we bought the MEDiChair North Coast franchise territory from MEDiChair Prince George."

Located at 4443 Keith Ave, MEDiChair North Coast store has approximately 2,500 square feet of retail space to provide customers with a one-stop shopping experience in a relaxed, home-like environment that allows them to consult with qualified product experts and 'test drive' products in every category from scooters and electric wheelchairs to stair lifts and walkers.

"We work well together as a team says," Garry Roth. "With my background as a retired school district administrator and business consultant, I will be the General Manager. My brother Dennis who has been a general contractor all his life will handle sales, installation, servicing of all the products we sell. Darlene will work closely with Dennis in sales and focus on developing strong relationships with the occupational and physiotherapists and other health care professionals within our territory. We will add experienced people as the business grows."

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About MEDiChair 'the home medical equipment specialists'

MEDiChair, a LifeMark Health Management company, is North America's largest and fastest growing Home Medical Equipment (HME) franchise company with stores from coast-to-coast in Canada.

MEDiChair stores carry a comprehensive line of Home Medical Equipment products including wheelchairs, scooters, lift chairs, bathroom safety products, home accessibility solutions, and soft/disposable personal health care products such as incontinence supplies, wound care, compression, and bracing. These specialty products are designed to enhance the quality of life for people experiencing disabilities, injuries, surgeries, and aging. MEDiChair prides itself on providing caring, knowledgeable and highly trained consultants committed to finding the right home health care product solution for each customer. MEDiChair also promotes good health through its public education and awareness programs, and through its adherence to best practice management. www.medichair.com

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